

Northwestern Connecticut Community College
COURSE SYLLABUS

Course Title: Multimedia Communications

Course #: CSA*155

Course Description: Exploration of how multimedia elements such as text, sound, video, animation and graphics can be effectively incorporated into a public presentation to create an engaging, powerful presentation. Delivering the presentation with integrity and professionalism will be developed through identification and practice of public speaking skills. Student will learn how to design, create, author, and deliver in-person and virtual multimedia presentations using MS PowerPoint, Web 2.0 technologies, and various authoring programs. This course has been approved as a Communication Elective for Computer Science majors.

Pre-requisite: CSA* 105 with a grade of "C-" or higher

Goals:

- To introduce students to multimedia concepts
- To recognize current and emerging trends and issues in multimedia
- To identify, explore and use various multimedia authoring tools
- To build students' ability to incorporate business communication and public speaking skills into the delivery of multimedia presentations
- To design, develop and deliver effective multimedia presentations

Outcomes: Upon successful completion of this course, students should be able to:

- Demonstrate a working knowledge of multimedia production and authoring software.
- Design, create, and deliver multimedia presentations to a target audience with skill and professionalism.
- Have a clear understanding of current and emerging trends in multimedia, the tools used to create them, the ethical responsibilities of using multimedia, and how best to incorporate these elements into a presentation.

College Policies:

Plagiarism: Plagiarism and Academic Dishonesty are not tolerated at Northwestern Connecticut Community College. Violators of this policy will be subject to sanction. Please refer to the "Student Handbook" under "Policy on Student Rights," the Section entitled "Student Discipline," or the College catalog for additional information.

Americans with Disabilities Act (ADA): The College will make reasonable accommodations for persons with documented learning, physical, or psychiatric disabilities. Students should notify Roseann Dennerlein, the Counselor for Student with Disabilities. Her office is located in the Center for Student Development at Green Woods Hall. Her phone number is 860-738-6307 (V/TTY) and her email is rdennerlein@nwcc.commnet.edu.

School Cancellations: If snowy or icy driving conditions cause the postponement or cancellation of classes, announcements will be made on local radio and television stations. Students may also call the College directly at 860-738-6464 to hear a recorded message concerning any inclement weather closings. The recorded message will be available two hours prior to the start of day, twilight, evening, and weekend classes. Radio and television stations will broadcast the announcements at about the same time period. Each group of classes will have its own cancellation announcement.